

FT Sustainable Banking Conference & Awards

In partnership with IFC

**Now More
than Ever...**

PEOPLE

PLANET

PROFIT



4 June 2009 | London

Keynotes:

Lars Thunell, Executive Vice President and CEO, *IFC*

Fabio Barbosa, President, *Grupo Santander Brazil*

Alex Counts, President and CEO, *Grameen Foundation*

Bert Heemskerk, Chairman of the Board, *Rabobank International*

Dr Simon Zadek, CEO, *AccountAbility*

Awards Guest Speaker:

Sir Bob Geldof, Humanitarian, Pop Star, Broadcaster and Businessman

www.ftconferences.com/sustainablebanking

CONFERENCE OVERVIEW

The **FT Sustainable Banking Conference 2009**, the major annual conference on sustainable banking and finance organised in partnership with the IFC, is this year built around a theme of **Now More than Ever...**, reflecting on the one hand the urgent need for the financial sector to review traditional business models in the wake of the financial crisis, and on the other, the continuing urgency to find solutions to the social, environmental and corporate governance challenges facing the world today.

To regain public trust, the financial industry will need to revisit its role in society and deliver updated models that meet their customers' expectations of open, transparent businesses that demonstrably deliver value to society. A genuine commitment to sustainability, focused on long-term considerations around climate change, poverty alleviation, and the pursuit of solutions to energy, food and water shortages, could restore that trust, while also being a key competitive differentiator for banks and investment houses in a slowing economy.

KEY THEMES TO BE ADDRESSED INCLUDE:

- **Will trust in markets and the private sector be restored?**
- **How can financial institutions drive creative solutions in an age of scarcity?**
- **How will they compete against emerging new technology players as they launch innovative banking and financing channels?**
- **How can access to finance be ensured on a more equitable and inclusive basis?**
- **What can be done to maximise job creation for the poor during the economic crisis?**
- **How can financial institutions compete successfully in the unbanked/underbanked sector?**
- **Will the commercialisation of lending to the poor help or hinder the fight against poverty?**

WHO SHOULD ATTEND?

Banks	Credit Card Providers
Fund/Asset Managers	Mobile Banking Service Providers and Operators
Private Equity and Venture Capital	NGOs and Financial Regulators
Microfinance and Social Finance Institutions	Law Firms and Consultancies

WHY ATTEND?

Attendees will benefit from the depth of insight, industry expertise and contacts that the FT, through its extensive and unbiased coverage, is uniquely positioned to bring. Participants will be able to:

- Join in discussions and debates with key industry-leaders through an interactive and lively panel format
- Be updated on upcoming trends in the fast-developing field of sustainable finance
- Collaborate and network with industry colleagues and standard-setters to influence the debate and inspire creative solutions to tomorrow's most pressing challenges

In one day, you will be updated on the latest issues critical to your business and learn from industry experts, strategists and visionaries involved in sustainable finance. This event is now a major fixture in the international banking calendar.

CONFERENCE AGENDA

09.15 Registration

10.00 Opening Remarks: Conference Chair
Hilary Bowker, Principal, *Bowker Media + Communications*

WELCOME ADDRESS

Lars Thunell
Executive Vice President and CEO, *IFC*

KEYNOTE ADDRESS

Fabio Barbosa
President, *Grupo Santander Brazil*

LEADERS INTERVIEW: CRISIS OR OPPORTUNITY?

Lars Thunell and Fabio Barbosa
With:
Leo Johnson
Co-Founder, *Sustainable Finance Ltd*

Networking Break

PANEL SUSTAINABLE BANKING – NOW MORE THAN EVER

Panel Keynote
Dr Simon Zadek, CEO, *AccountAbility*

The financial crisis has highlighted the flaws of the current business models in the financial services industry, and the enormous extent to which public trust has been damaged. To regain that trust, the financial services industry will have to revisit its role in society and deliver updated models that meet their customers' expectations of open, transparent businesses that demonstrably deliver value to society.

- How can trust in markets and the private sector be restored?
- How can we ensure access to finance on a more equitable and inclusive basis?
- Will we see a new system of risk management to include long-term social and environmental issues?
- Will customers move away from traditional banks towards less risky enterprises/services?

Peter Liu, Founder and Vice Chairman, *New Resource Bank*
Richard Meddings, Finance Director, *Standard Chartered Bank*
Tom Scholar, Managing Director, International and Finance, *HM Treasury*

12.30 Networking Lunch

13.45 PANEL
WINNING THE FIGHT AGAINST GLOBAL POVERTY
Financial Solutions for the Unbanked/Underbanked in the Developing/Developed World

Panel Keynote
Alex Counts, President and CEO, *Grameen Foundation*

A commitment to assisting the plight of the poor in developing countries, as well as those in the developed world who have little or no access to finance, is a much-needed opportunity for banks and financial institutions to restate their value in society at a time when trust in the financial system and banks is at its lowest ebb.

- What are the innovative ways of structuring finance to get it to the poor?
- What are the emerging products, services, and technologies for the unbanked/underbanked in both developing/developed markets?
- What is the key to offering such services profitably?
- How can financial institutions compete successfully in the unbanked/underbanked sector?

William Foote, Founder and CEO, *Root Capital*
Neil Kearney, General Secretary, *International Textile, Garment & Leather Workers' Federation*
Brian Richardson, Founding Director and CEO, *WIZZIT*

Networking Break



CONFERENCE AGENDA

PANEL **FOOD, ENERGY, WATER: SUSTAINABLE** **BANKING IN AN AGE OF SCARCITY**

Panel Keynote

Bert Heemsker, Chairman of the Board,
Rabobank International

The world is faced with rapidly rising food and energy prices combined with an increasing scarcity of water. While the current fall in oil and commodity prices represents a temporary reprieve, the long-term trends point to a substantial shortfall of these vital resources.

- Can financial institutions drive creative solutions to the shortage of basic needs?
- What are the most important things the public sector needs to do for market-based solutions to emerge?
- As 'resource arbitrage' becomes a new competitive battleground for industry, what innovations can financial institutions provide to help companies manage this risk?

Eduardo Esteve, CEO Ecom Coffee Group,
Agroindustrias Unidas de Mexico
Prof Jules Pretty OBE, Professor of
Environment and Society, *University of Essex*
Bryony Worthington, Director, *Sandbag*

Closing Address

Rachel Kyte
Vice President, Business Advisory Services, *IFC*

17.00 Close of Conference

FT Sustainable Banking Awards Dinner **4 June 2009**

19.00 Reception

20.00 Dinner and Awards Ceremony

Chair: **Lionel Barber**
Editor, *Financial Times*

Guest Speaker: **Sir Bob Geldof**
Humanitarian, Pop Star, Broadcaster
and Businessman

FT GLOBAL CONFERENCES & EVENTS

FT Global Conferences & Events is the events arm of the Financial Times and organises high level strategic conferences, summits, bespoke events and awards for the international business and financial community.

With over 35 years of experience, an international reputation for quality, agenda-setting programmes and the ability to attract speakers of the highest calibre, FT Global Conferences & Events offers senior executives proven forums that allow the debate of key market strategies, whilst providing a unique opportunity to network with corporate colleagues and potential clients.

www.ftconferences.com



The **FT Sustainable Banking Awards 2009**, the leading global awards for socially and environmentally responsible banking and investment, have generated 165 entries from 117 institutions in 42 countries. This very strong response – including a substantial number of entries from emerging markets banks – underlines the extent to which financial institutions around the world are focusing on environmental, social and corporate governance considerations amid the worst crisis to hit their industry in generations.

The Awards were created by the Financial Times and IFC, a member of the World Bank Group, to recognise banks and other financial institutions that have shown leadership and innovation in integrating sustainability objectives into their operations.

The judging panel that selected the nominees and will choose the award winners includes leading figures involved in sustainable finance and development:

John Willman, Former UK Business Editor, *Financial Times* (co-chair)

Rachel Kyte, Vice President Business Advisory Services, *IFC* (co-chair)

David Harris, Manager, Responsible Investment, *FTSE Group*

Richard Laing, Chief Executive, *CDC Group Ltd*

Elizabeth Littlefield, CEO, *Consultative Group to Assist the Poor (CGAP)*

Herman Mulder, International Sustainable Development Advisor

Tessa Tennant, Co-founder, *Association for Sustainable and Responsible Investment in Asia (ASRIA)*

“We are especially pleased to see the growing global interest in these Awards, reflecting the increasing importance of sustainability across all markets.”

Lionel Barber, Editor, *Financial Times*

IFC

IFC promotes economic development through the private sector. Working with business partners, it invests in sustainable private enterprises in developing countries without accepting government guarantees. It provides equity, long-term loans, structured finance and risk management products, and advisory services to its clients.

IFC seeks to reach businesses in regions and countries that have limited access to capital. It provides finance in markets deemed too risky by commercial investors in the absence of IFC participation and adds value to the projects it finances through its corporate governance, environmental, and social expertise.

www.ifc.org



The Shortlist:

EMERGING MARKETS SUSTAINABLE BANK OF THE YEAR AWARD

The Emerging Markets Sustainable Bank of the Year Award recognises emerging market banks that have shown excellence in creating environmental, social and financial value across their operations.

In this category, there is one overall winner and also prizes for regional leadership covering Africa/Middle East, Asia, Eastern Europe and Latin America.

Africa/Middle East

- Access Bank, Nigeria
- Equity Bank, Kenya
- Nedbank, South Africa

Asia

- ACLEDA Bank, Cambodia
- Industrial Bank, China
- YES Bank, India

Eastern Europe

- AccessBank, Azerbaijan
- Center-Invest Bank, Russia
- Industrial Development Bank of Turkey (TSKB)

Latin America

- Banco do Brasil
- Banco Galicia, Argentina
- Itau Unibanco, Brazil

AWARD FOR ACHIEVEMENT IN BASIC NEEDS FINANCING

The Award for Achievement in Basic Needs Financing is open to all financial sector participants, from banks to hedge funds and insurers, and recognises ground-breaking transactions, programmes and initiatives that use the power of finance to address the scarcity of essential goods (including food, water, energy and infrastructure) across society.

- Acumen Fund, US
- MicroEnsure, UK
- ParaLife Group, Switzerland
- Trust Bank, Ghana
- Water Capital, Mexico

AWARD FOR BANKING AT THE BOTTOM OF THE PYRAMID

The Award for Banking at the Bottom of the Pyramid recognises ground-breaking financial transactions and initiatives that address the Bottom or Base of the Pyramid (BOP), the more than 4 billion people who live on less than US\$2 a day. This award highlights the development and delivery of innovative, viable and replicable financial products and services that engage and empower the poor.

- ABN AMRO India
- Bank of Kathmandu, Nepal
- Opportunity International, UK
- Root Capital, US
- Wizzit, South Africa

SUSTAINABLE INVESTOR OF THE YEAR AWARD

The Sustainable Investor of the Year Award highlights ground-breaking achievement in the area of sustainable investment, recognising specific investments or overall investment programmes with outstanding innovation, triple bottom line impact and replicability. The award recognises all forms of social and environmental investment, but will pay particular emphasis to initiatives that accelerate the transition to a low-carbon economy.

- Actis, UK
- Calvert Foundation, US
- E+Co, US
- Global Environment Fund, US
- Pictet Asset Management, US

SUSTAINABLE BANK OF THE YEAR AWARD

The Sustainable Bank of the Year Award recognises the bank that has shown excellence in creating environmental, social and financial value across its operations.

- Deutsche Bank, Germany
- Grupo Santander Brasil
- Industrial Bank, China
- Standard Chartered, UK
- Triodos Bank, Netherlands

SPONSORSHIP OPPORTUNITIES

The **FT Sustainable Banking Conference 2009** provides a unique opportunity to demonstrate your presence amongst a pre-eminent gathering of leading decision-makers, strategists and visionaries who will debate the challenges and opportunities taking place right across the sustainable banking and ethical investment world. It's also a great way for sponsors to showcase that they are still standing strong despite the financial turmoil of the past year and reinstate much needed confidence and trust in their brand.

The 2008 conference attracted an audience of over 200 senior-level attendees, including CEOs, Directors, Presidents, MDs, VPs, General Managers, Finance Directors, Heads of Media and Partners from key companies in this industry.

To take advantage of the unique opportunities and advantages that can be gained from our sponsorship packages, please call:

Toufique Khan

Tel: +44 (0) 20 7873 3260

Email: toufique.khan@ft.com

Diana Whittington

Tel: +44 (0) 20 7873 4128

Email: diana.whittington@ft.com

TECHNICAL ADVISOR - SUSTAINABLE FINANCE LTD

Sustainable Finance Ltd (SFL), now a wholly owned subsidiary of PricewaterhouseCoopers LLP, provides a range of products and services to assist financial institutions in minimising the risks and maximising the rapidly evolving opportunities associated with sustainability. Alongside our sustainability colleagues at PwC, Sustainable Finance aims to provide not just leading edge strategy but concrete implementation that enhances operating performance – from climate change risk mapping at the transaction and portfolio level to online tools for Equator Principles Implementation, to the development of innovative sustainability products and services. Sustainable Finance facilitates the Carbon Principles, and is now co-leading Financing the Future – the Cambridge Programme for Sustainability Leadership's flagship programme for the financial sector on navigating the transition to the low carbon economy.

www.sflnet.com

SUPPORTING PARTNERS



www.asria.org



www.cgap.org



www.environmental-finance.com



www.eurosif.org



www.responsible-investor.com



www.sii.org.uk



www.uksif.org



www.zawya.com

